



Predict.X for Retail

Maximise revenue and profit growth across all retail channels

The challenges in capturing disparate data across all company operations and using it to effectively manage operations are increasingly complex. Data sources are difficult to integrate, data may be inaccurate, meaning that effective reporting and finding predictive, actionable insights are difficult to achieve.

Why Predict.X for Retail?

Predict.X for Retail allows finance, operation and marketing managers full visibility into all elements of operational and sales activity. We use advanced analytics to ensure all data across systems is captured, matched, enriched and analysed. The product provides an integrated reporting

suite and dynamic analysis to allow managers to make business decisions based on accurate data and predictive insight.

Predict.X for Retail has Analytics Apps for each Business Function:

- Sales Analytics
- Workforce Analytics
- Marketing Analytics
- Customer Analytics
- Merchandising Analytics



Key Benefits

- Unlimited data integration across multiple sources
- Machine learning-enabled data cleansing and data enrichment for highly accurate and reliable reporting
- Data integration across all retail operations including sales, stock, workforce, promotions and customers
- Predictive and prescriptive analytics for automated decisions to increase profitability and minimise expenses

Key Features

Advanced Reporting & Analytics:

- Real time reporting with advanced analytics
- Machine learning enabled data quality processing

Capabilities:

- Advanced data management infrastructure built for retail
- Data validation enabled by machine learning capability to handle unlimited volumes of data at scale
- SaaS delivered through secure private cloud
- Unlimited number of users supported

Privacy & Security compliant

- Trusted partner working with Fortune 500 companies
- PCI DSS Compliant/ISO/IEC 27001 Certified

